

Medisize Holding AG, Ebner Strasse 79, CH-9630 Wattwil  
T +41 71 987 1010, F +41 71 987 1005  
info@medisize-holding.com, www.medisize-holding.com

## **Medisize acquires CEI Cutting Edge Instruments, Inc., enhancing strategic position in dental rotary instruments**

- Medisize acquires US-based CEI Cutting Edge Instruments, Inc.
- Medisize complements and expands its position in rotary instruments with carbide burs
- Proprietary production equipment makes CEI very successful and profitable
- Substantial synergies permit leveraging the existing sales and marketing organization worldwide

*Wattwil, January 19, 2007.* **Medisize Group (SWX: MSZN), a leading developer and manufacturer of medical and dental health care products, has acquired US-based CEI Cutting Edge Instruments, Inc. CEI specializes in dental rotary carbide burs and has unique and proprietary production equipment. With this acquisition, Medisize strategically complements and expands its successful Diatech and Alpen branded diamond burs produced in Switzerland.**

Medisize Holding AG announced today the acquisition of CEI Cutting Edge Instruments, Inc., based in Bridgewater Corners, Vermont/USA. CEI specializes in the development and manufacture of carbide burs. CEI will continue to operate at the Vermont location and be integrated into the Coltène/Whaledent Dental Group activities of Medisize.

Rotary dental instruments are used to remove both decay and old restorations when preparing a tooth for restorative treatment. With this acquisition, Medisize strategically complements and expands its existing position in rotary instruments to include carbide burs. This addition directly enhances its Diatech and Alpen diamond burs manufactured in Switzerland. Medisize now covers the full range of burs which provides valuable marketing and sales synergies. While diamond burs are used for the removal of small amounts of material, for making delicate cuts and for critical crown preparations, carbide burs make up two-thirds of the worldwide bur consumption and are typically used for gross reduction of a tooth when larger amounts of material needs to be removed. CEI also manufactures specialized multi-fluted dental finishing carbides which are used in the final finishing of composite restorations.

CEI Cutting Edge Instruments, Inc., founded in 2002, employs 19 people and posts annual sales of just under USD 4 million while showing attractive profits. The success of this privately-held company is largely attributable to its ultra-modern CNC 5 axis grinding machines which were internally designed and thus proprietary. The parties have agreed not to disclose the acquisition price which could be qualified as reasonable based on historic transactions in the dental industry.

Medisize Holding AG, Ebnater Strasse 79, CH-9630 Wattwil  
T +41 71 987 1010, F +41 71 987 1005  
info@medisize-holding.com, www.medisize-holding.com

For additional information on CEI: [www.ceiburs.com](http://www.ceiburs.com)

**E-mail alerts:** sign-up for e-mail alerts on Medisize Holding AG is available at  
[http://www.medisize-holding.com/investor-relations/news\\_en.html](http://www.medisize-holding.com/investor-relations/news_en.html)

**For further information:** Bernhard Schweizer, Corporate Communications,  
[Bernhard.schweizer@medisize-holding.com](mailto:Bernhard.schweizer@medisize-holding.com), Phone. +41-71-987-1010