

COLTENE Holding AG, c/o COLTENE Services AG  
Sonnentalstrasse 8, Postfach 1058, CH-8600 Dübendorf 1  
T +41 44 838 6868, F +41 44 838 6869  
info@coltene.com, www.coltene.com

## New General Manager Emerging Markets

***Dübendorf, August 26, 2008.*** COLTENE Holding AG (SWX Swiss Exchange: CLTN), an internationally leading developer and producer of dental consumables, promoted Michael Nordahl to the position of General Manager Emerging Markets.

Michael Nordahl, (Swedish citizen, 50 years) has been promoted to the position of General Manager Emerging Markets of COLTENE. Michael Nordahl has worked for COLTENE since 1981, last as Global Marketing Director. He has a proven track record in sales both in Latin America as well as Asia and – more recently – he was in charge of the organizational set-up and founding of COLTENE's new subsidiary in China. In his new function, Michael Nordahl is in charge of the emerging markets in Latin America and Asia as well as the traditional markets in the Far-East such as Japan, Korea and Australia/Oceania. The new position strengthens COLTENE's strategy to expand into these rapidly growing markets.

Michael Nordahl continues to act as Global Marketing Director on an interim basis until this position is re-filled. He works from Cuyahoga Falls/USA and reports directly to CEO Andreas Meldau.

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For further information: Bernhard Schweizer, Corporate Communications,  
Tel. +41 44 / 838 6867, Mobil +41 79 373 2178; [bernhard.schweizer@coltene.com](mailto:bernhard.schweizer@coltene.com)